

2026 AGCT Sponsor Opportunities

Sponsors \$5,500 and above include a complimentary Exhibitor Booth and one Registration (\$1,000 value)

BE A SPONSOR

The Alabama Governor's Conference on Tourism offers several options for sponsors to invest in our industry and connect with our attendees, the most active of Alabama's tourism professionals. Through sponsorship of these conference sessions and activities, you will be recognized through our online and printed materials as well as on signage and during announcements throughout the conference.

Sponsorship amounts cover Food & Beverage, selected by the Host Hotel and approved by the Meeting Planner/Team.

Monday, Tuesday, and Wednesday - July 13-15 - Conference Breaks

Soft Drinks, Bottled Water, Coffee, and Tea - Sponsored by Coca-Cola Bottling Company, Inc. and Royal Cup Coffee and Tea

Grab and Go Snacks during the Breaks - \$2,000 each Break - No Trade Show Booth included

Monday, July 13

Grab and Go Lunch: \$5,500 - Includes Trade Show Booth and One Registration - Sponsored by AJC Ads | Access Atlanta Travel

Afternoon Grab and Go Snacks: \$2,000 - Does not include Registration or Trade Show Booth - Sponsored by ACCS Innovation Center

Trade Show Reception with Specialty Drink: \$5,500 - Includes Trade Show Booth and One Registration Sponsored by Alabama Living

ATD Awards Banquet - Sponsored by the Alabama Tourism Department

Coffee and Dessert After the Awards Banquet \$5,500 - Includes Trade Show Booth and One Registration - **Sponsored by the 2027 Host Hotel - The Grand Hotel, Area Hosts - Eastern Shore Chamber of Commerce**

Tuesday, July 14

Trade Show Breakfast: \$5,500 - Includes Trade Show Booth and One Registration - **Sponsored by**

Scholarship Luncheon: \$11,000 - Includes Trade Show Booth and Two Registrations - **Sponsored by Alabama Association of Destination Management Organization and Compass Media**

Afternoon Grab and Go Snacks: \$2,000 - Does not include Registration or Trade Show Booth - **Sponsored by City of Foley**

Trade Show Reception with Specialty Drink: \$5,500 with Cash Bar - Includes Trade Show Booth and One Registration - **Sponsored by OWA**

Wednesday, July 15

Trade Show Breakfast: \$5,500 - Includes Trade Show Booth and One Registration - **Sponsored by Wind Creek Hospitality**

Marvelous Mark - Drumsticks - **Sponsored by Renaissance Shoals Resort & Spa and Visit The Shoals**

BE AN EXHIBITOR

An exhibitor commitment includes booth space in the Silent Auction/Reception/Trade Show throughout the event as well as one conference registration. This means access to conference attendees from Sunday afternoon through mid-morning Tuesday. The agenda provides attendees time in the trade show/exhibit area each day during receptions, meals and networking breaks, offering extensive selling, and networking time for our exhibitors.

Exhibitor registration until June 15 - \$1,000

Exhibitor registration after June 15 - \$1,200

Conference registration for additional attendees until June 15 - \$475

Conference registration for additional attendees after June 15 - \$525

Unmanned Booth Options:

Draped exhibitor table in the hallway outside the Trade Show for those who want to share their business material with the conference registrants but are unable to attend. Ship your materials to the hotel for display, this can include brochures, giveaways, and décor. Note that nothing will be returned! This fee does not include a registration fee is \$350.

You want to attend the conference and have a booth, but don't want to man it. You can bring booth supplies and set up but won't be expected to work the booth. You will tear down your booth and do the shipping! This space is also outside the Trade Show in the hallway. The fee for this opportunity includes one registration fee and is \$825.

May 29, 2026