

# APPLICATION FOR 2024 ALABAMA HOSPITALITY & TOURISM INDUSTRY SCHOLARSHIP

## REQUIREMENTS:

1. Must be working toward a degree in hospitality, tourism, hotel, restaurant, culinary, or food service management.
2. Applications must look professional (**NOT HANDWRITTEN**, etc.).
3. **Must have Department Letter of Recommendation and a letter from industry employee if applicable. All recommendations must be on letterhead and are encouraged. The committee ranks each application; we highly recommend that you have letters from employers or peers in the industry and that the app is fully completed when you mail it in.**
4. **Undergraduate** applicants from **four-year colleges/universities** must be at least a second-semester freshman with a declared major in the fields stated above but no further along than a second-semester junior at time of application.
5. **Graduate** student applicants from **four-year colleges/universities** must have a declared major in the fields stated above and must be in their first year of a graduate program but no further along than 15 graduate credits at time of application. If the graduate student is receiving a “Graduate Assistantship” they will not be eligible.
6. Applicants from **two-year colleges** must be at least in their second semester of their first year but no further along than their first semester of their second year at time of application.
7. **Undergraduate** students must maintain a 2.5/4.0 grade point average. **Graduate** students must have a 3.0/4.0 grade point average at the minimum. **GPA must be established at time of application and a transcript is required as part of the application.**
8. Must describe participation in industry functions and leadership demonstrated both on and off campus.
9. Required with application: 1-2-minute video, shot in your class, lab, workplace, kitchen, on location at an event, etc. Introduce yourself (name & school) and tell us about your goals after graduating. **Format must be landscape, not portrait.**
10. Include a headshot and short paragraph about yourself that you would like presented at the Scholarship Luncheon.
11. **Application will not be accepted without all criteria being attached. Application, transcript, letters of recommendation, short video (emailed or sent on a flash drive), head shot, and descriptive paragraph must be sent in all at one time. Please do not staple.**
12. Completed form and accompanying recommendations must be received in our office **no later than noon, May 1, 2024. Any scholarships arriving in our office after the deadline will not be considered.**

Alabama Tourism Industry Scholarship  
Attn: Morgan Mullen  
2022 Vaughn Court Montgomery, AL 36106  
Phone: (334) 271-0050 Fax: (334) 279-7798  
morganmullen.atc@gmail.com

**12. Scholarships will be awarded at the AADMO Scholarship Luncheon at the Alabama Governor's Conference on Tourism on Monday, July 29, at the Hotel Capstone in Tuscaloosa, AL. We will contact you in June if you are receiving a scholarship. Make sure you have a listed contact information correctly.**

## Scholarship Application

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Student ID Number: \_\_\_\_\_

**(CHECKS WILL BE DEPOSITED INTO YOUR STUDENT ACCOUNT)**

College/University: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Applicant's Mailing Address (after June 1): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Current class standing at time of application (year & semester): \_\_\_\_\_

Credit Hours Remaining: \_\_\_\_\_ Estimated Graduation (year & semester) : \_\_\_\_\_

Major area of study: \_\_\_\_\_

Overall Grade Point Average: \_\_\_\_\_ GPA in Industry Studies: \_\_\_\_\_

List of Industry Classes you have taken:

1. \_\_\_\_\_ Grade \_\_\_\_\_

2. \_\_\_\_\_ Grade \_\_\_\_\_

3. \_\_\_\_\_ Grade \_\_\_\_\_

List work you have done within the industry (for hotels, restaurants, chambers of commerce, convention & visitor bureaus, travel agencies, theme parks, resorts, country clubs, fast food, golf clubs, cruise industry, etc.)

List ways you have participated in industry functions (such as field work, attending conferences sponsored by local, state, national industry organizations, etc.)

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**List leadership roles you have assumed on campus, as well as in other settings.**

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**Identify your goals.**

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**Where do you plan to enter the job field after you complete your degree, and why?**

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**Why do you think you are deserving of this scholarship?**

**Application will not be accepted without all the criteria being attached.**

**Please return via mail, email, or fax by May 1, 2024. Email is preferred!!**