

# 2024 AGCT Sponsor Opportunities

Sponsors \$6,000 and above include a complimentary Exhibitor Booth and one Registration (\$1,000 value)

## BE A SPONSOR

The Alabama Governor's Conference on Tourism offers several options for sponsors to invest in our industry and connect with our attendees, the most active of Alabama's tourism professionals. Through sponsorship of these conference sessions and activities, you will be recognized through our online and printed materials as well as on signage and during announcements throughout the conference.

### Sunday, Monday, and Tuesday

Soft Drinks, Bottle Water, Coffee, and Tea - Sponsored by Coca-Cola Bottling Company and Royal Cup Coffee - not confirmed

### Sunday, August 27

Grab and Go Light Lunch: \$6,000 (\$25 pp inclusive, based on 250)

Trade Show Reception: \$4,500 with Cash Bar (\$18 pp inclusive, based on 250 - no liquor)

### Monday, August 28

Trade Show Light Breakfast: \$6,000 (\$25 pp inclusive based on 250)

Seated Luncheon: \$8,000 **SOLD - AADMO and Compass Media** (\$32 pp inclusive, based on 250)

Trade Show Reception: \$6,000 (\$25 pp inclusive, based on 250)

**Awards Banquet: \$75 pp inclusive, based on 250 people. One white, one red bottle of wine per table will be invoiced to Bill Dinan**

Coffee and Dessert After the Awards Banquet - \$4,500 with Cash Bar (\$18 pp inclusive, based on 250 - no liquor)

### Tuesday, August 29

Trade Show Light Breakfast: \$6,000 (\$25 pp inclusive based on 250)

## **BE AN EXHIBITOR**

An exhibitor commitment includes booth space in the Silent Auction/Reception/Trade Show throughout the event as well as one conference registration. This means access to conference attendees from mid-day Sunday through mid-day Tuesday. The agenda provides attendees time in the trade show/exhibit area each day during receptions, meals and networking breaks, offering extensive selling, and networking time for our exhibitors.

Exhibitor registration (through July 26, 2023): \$1,000

Exhibitor registration (after July 26, 2023): \$1,200

Conference registration for additional attendees (through July 26): \$450

Conference registration for additional attendees (after July 26): \$550

01/03/2023