

**Alabama Governor's Conference
On Tourism
The Grand Hotel Golf Resort & Spa
August 26-30, 2023**

**Sponsored By:
Alabama Travel Council
Alabama Tourism Department
Alabama Association of Destination Management Organizations**

Presents

2023 Trade Show & Silent Auction

**If you need additional information, don't hesitate to get in
touch with us via email:**

patticulp.atc@gmail.com

or

keely.law@marriottshoals.com

**Trade Show Registration and Convention Details at
www.alabamagovernorsconference.com**

Alabama Governor's Conference on Tourism
Trade Show & Silent Auction
August 26-29, 2023

Experience genuine southern hospitality at its best with more than 325 attendees representing all segments of Alabama's hospitality and tourism industry, from attractions to convention and visitors' bureaus. You will be a part of the most recent tourism developments and gain valuable knowledge from some of the most creative speakers throughout the United States. Trade Show 2023 is an excellent opportunity to visit the industry's top professionals from across the state. The conference will allow you to showcase your products and services firsthand.

Registration will be online for exhibit space for the 2023 Trade Show. The Early Bird fee is \$1,000.00 before July 1, 2023. It includes one registration (\$450) and Trade Show booth space (\$550). After July 1, the fee is \$1,200.

Note: For each additional person in your group, there will be a charge of \$450.00, including one registration. The registration fee does not include housing or transportation. Each additional person must also register online and pay in advance.

You will be required to register and pay in advance to receive a badge(s) for admittance to the trade show area and conference. To reserve your space at Trade Show 2023, read the included conditions for acceptance and go online at www.alabamagovernorsconference.com to register. You will be asked to check the box indicating that you agree to the terms and conditions. **Payment is required at the time of registration to hold your space.** To receive the best location, register as soon as possible. **The sooner we receive your registration and payment, the more exposure your company will be afforded.** Please use your online Exhibitor Registration as your invoice. If payment is not received by July 25, you will not be considered a registered exhibitor.

No refunds will be made after July 25, and this rule will be enforced.

Accommodations: The convention rate begins at \$199 plus applicable taxes and fees per night; the cut-off is July 25, after July 25, rate will be determined by The Grand. Accommodations will be made available at this pre-arranged conference rate, plus applicable taxes until July 25 or until the block is full. Reservations are to be made by the exhibitor online or via telephone. Hospitality suites and any other functions involving delegates will not be permitted.

Conditions for Acceptance

Holder's Information:

Exhibit locations will be assigned by the conference staff on a "first come, first serve" basis. The registration fee for a Trade Show booth includes **a six-foot draped table, two chairs, and a standard identification sign.** Additional materials such as power and other special requirements or Internet connection must be ordered in advance; there will be fees assigned to this by The Grand.

Cancellation Policy: There will be no refunds after July 25.

Shipped Packages: Handling and Storage

Packages shipped to The Grand will be subject to a handling fee per box/item that is the responsibility of the exhibitor. Shipping costs are NOT included in this fee.

PLEASE MARK YOUR BOXES FOR APPROPRIATE DELIVERY, i.e., Trade Show, Turn Down, Silent Auction, etc., with your Company Name clearly marked on the packages with the number of packages to be handled/stored.

The Grand will not accept shipment before August 21, 2023.

1. Please address incoming packages as follows:

Grand Hotel Marriott Resort, Golf Club & Spa
ATTN: Alabama Governor's Conference on Tourism
Your Name | Company Name
One Grand Boulevard
Point Clear, AL 36564-0639
Phone: (251) 928-9201

2. Please label outgoing packages as follows:

Name of Recipient
Address/Zip Code
Phone Number

PLEASE NO SHIPMENTS PRIOR TO August 21 arrival.

Hold Harmless Clause

The AGCT and The Grand cannot accept liability for exhibits, displays, merchandise, or any other materials left in the meeting space.

Note: Large Banners or Pops Ups must not block other Exhibit Spaces, Walkways, etc.

Exhibit decorations must be fire retardant and must conform to the standard dimensions specified by the management (6'x 6'). Exhibit holders must comply with all rules, regulations, and ordinances in Point Clear and the State of Alabama. No writing or tacking on hotel walls, wallpaper, paneling, etc., is allowed. Objects such as table drops, boards, etc., should not be placed against walls. No material is permitted on marquees or sconces. No displays or signs are allowed in non-exhibit areas, and all aisles and exits must be clear, clean, and free from obstructions to comply with fire regulations. **Use of audio-visual equipment, banners, or pull-up exhibits, must be kept within the confines of the space for which the exhibit holder has contracted.** The management will require that the projection of sound beyond these confines be discontinued in the event complaints or objections are filed by neighboring participants.

Revised 01/26/2023

